



CAMIC

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FINAL Program

The meeting is private and off the record.

2023 CAMIC Lobby Day / Midterm Meeting

May 1-2, 2023

Fairmont Château Laurier, 1 Rideau Street, Ottawa, ON, K1N 8S7

Monday, May 1: Laurier Room	
17h00 – 18h00	Reception
Tuesday, May 2: Drawing Room	
7h30 – 7h45	Registration
7h55	Please be seated.
8h00 – 9h00	Breakfast with Parliamentarians
9h15 – 10h00	Panel of Parliamentarians <i>A few Parliamentarians will discuss their motivations and experiences, including insights into positive engagement. Questions and discussion to follow.</i>
10h00 – 10h15	BREAK
10h15 – 11h15	Paul Wells, Political Journalist State of the Nation Q&A, with Paul Wells <i>After laying out the current political landscape and party narratives, along with some informed speculation regarding election timing and potential outcomes, Paul Wells, one of Canada's leading journalists, will engage CAMIC members and guests in a lively, and topical, political discussion.</i>
11h15 – 11h45	Honourable Joe Jordan Education Session: Rules for Effective Political Engagement, Joe Jordan <i>The Honourable Joe Jordan will draw on his 8 years as a Member of Parliament and over 15 years as one of Ottawa's leading Government Relations Professionals, to review the tricks, traps and characteristics involved in setting up political meetings that maximize the chances of success.</i>
11h45 – 12h45	LUNCH

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Our Mission: We empower our member owned mutual insurance companies in Canada through national advocacy, education, services and the promotion of the value of mutuality.

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Tuesday, May 2: Drawing Room

12h45 – 13h20	<p>Tom Ewart, Assistant Vice President, Sustainability & Citizenship, The Cooperators Navigating Climate Risks & Opportunities <i>This presentation will cover the risks and opportunities that arise for mutuals from climate change. It will introduce the two key sources of risk—physical and transition—on which much existing and forthcoming regulation is based. It will conclude with a suggested six-point action plan for mutuals to position their organizations to manage the risks and seize the opportunities.</i></p>
13h20 – 13h55	<p>Jordan Brennan, Ph.D, Chief Economist and Vice President, Policy Development, Insurance Bureau of Canada The Dragon of Inflation Resurrected <i>The presentation touches on the macroeconomic backdrop before delving into some of the causal drivers of inflation. It then pivots to the implications of inflation for P&C insurers and then closes on what IBC is doing to manage the return of inflation.</i></p>
13h55 – 14h30	<p>Eric Santor, Ph.D, Advisor to the Governor of the Bank of Canada, Bank of Canada Outlook for the Canadian Economy <i>Eric Santor will discuss the projections for inflation and growth in the Canadian economy, as well as the risks, that were detailed in the Bank’s Monetary Policy Report.</i></p>
14h30 – 15h00	<p>Kirsten Fraser, Acting Director, Financial Services Innovation, Department of Finance Canada Update on Open Banking from the Department of Finance Canada <i>This presentation will provide an update on the development of Canada’s open banking system. It will cover the industry working groups, governance considerations and technical standards.</i></p>
	<p>CAMIC Update (if time permits):</p> <ul style="list-style-type: none"> i. Government Relations & Advocacy Committee ii. CAMIC: Wayne Wyborn, CAMIC Chair/ Sangita Kamblé, CAMIC President and CEO

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Appendix 1: Speaker Biographies

Paul Wells, Political Journalist “A State of the Nation and Question and Answers with Paul Wells”



One of Canada’s leading political journalists, Paul Wells has spent nearly 30 years on Parliament Hill, covering nine federal elections and four Prime Ministers. For 19 years, he was the lead political columnist at Maclean’s magazine. Prior to this, he was the National Affairs Columnist at The Toronto Star and has also written for The Globe and Mail and The National Post. Wells has won three gold National Magazine Awards and a National Newspaper Award. He has filed stories from around the world.

Today, Wells's subscription newsletter has nearly 14,000 subscribers, making him one of the most widely read independent journalists in Canada. His podcast, The Paul Wells Show, is produced in partnership with the Munk School of Global Affairs and Public Policy at the University of Toronto, where he is the inaugural journalist fellow-in-residence. He is a frequent commentator on French- and English-language television and radio.

Honourable Joe Jordan, CAMIC Lobbyist



Joe joined Bluesky in 2016 following a political tenure as the Liberal Member of Parliament for the Eastern Ontario riding of Leeds-Grenville from 1997 to 2004. During his time on Parliament Hill, he was the former Parliamentary Secretary to Prime Minister Jean Chrétien, the former Parliamentary Secretary to the President of the Treasury Board, and in 2003, was sworn to the Queen’s Privy Council for Canada. As a member of Bluesky Strategy Group, Joe has been successfully representing a diverse range of clients for the last twelve years, including national associations, non-profits, global energy leaders and international financial services

companies. His unique combination of business, government and communications experience results in objectives and implementation strategies that build consensus and align interests. Since leaving active politics, Joe was also a founding partner in a renewable energy company that developed several solar projects in Eastern Ontario. As well, he returned part-time to his teaching roots, where he regularly lectures at several Canadian and American universities, including designing and delivering the Government Relations course at the Rotman School of Management, University of Toronto. In 2006, 2010 and 2011 he was awarded the Teaching Excellence Award from the University of Toronto. He writes and speaks extensively on the relationship between business and government.

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Tom Ewart, Assistant Vice President, Sustainability & Citizenship, The Cooperators

Tom Ewart is Associate Vice-President of Sustainability at The Co-operators Group. He and his team help the organization realize its vision of being a “catalyst for a resilient and sustainable society.” Their efforts have resulted in Co-operators being recognized as the most sustainable insurer in the world, the most sustainable co-operative in the world, and among the 50 Best Corporate Citizens in Canada for more consecutive years than worth counting, including #1 most recently in 2019-2020.



Prior to joining Co-operators, Tom was the founding Managing Director of the Network for Business Sustainability (NBS.net)—a network of more than 6,000 researchers and managers committed to advancing sustainable business. Alongside this work, he also taught courses in Western University’s Masters of Environment and Sustainability program, and in the University of Waterloo’s Environment and Business Program.

Tom graduated from Western University as a gold medalist in the Engineering Faculty and as an Ivey Scholar from the Ivey Business School. He also earned a Master of Environment and Business from the University of Waterloo. In 2015, he was recognized as an Emerging Leader by Canada’s Clean50.

Jordan Brennan, Chief Economist and Vice President, Policy Development, Insurance Bureau of Canada



Jordan is Chief Economist and Vice President of Policy Development at the Insurance Bureau of Canada. Prior to that, Jordan was Chief Economist with Unifor, Canada’s largest private sector labour union, wherein he led the union’s engagements on macroeconomics and fiscal policy. In his capacity as Unifor’s lead economist, Jordan was an advisor to Ontario’s Minister of Finance and to the Senior Deputy Governor at the Bank of Canada. A recovering academic, Jordan was a Visiting Scholar at Harvard

Law School from 2016 through 2018. He holds a bachelor’s degree in economics and accounting from Wilfrid Laurier University. His master’s and doctoral degrees, both in political science, were conferred by York University. Jordan’s research and writing has appeared in academic forums and in popular media outlets, including the Toronto Star, Globe & Mail, National Post, CBC News, Radio Canada International and Maclean’s Magazine, among others.

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Eric Santor, Advisor to the Governor of the Bank of Canada, Bank of Canada

Eric Santor was appointed Advisor to the Governor on Digitalization effective March 11, 2019. In this role, he leads the Bank's digitalization work, including research into the impact of digitalization on the economy and financial system. Mr. Santor also leads the initiative to incorporate technologies such as artificial intelligence and machine learning as well as big data into the Bank's operations. This involves leveraging programs such as Partnerships in Innovation and Technology (PIVOT) and the Bank's relationship with the Creative Destruction Lab.



Mr. Santor joined the Bank in 2001 as an economist in the former Monetary and Financial Analysis Department. He moved to the International Economic Analysis Department in 2003, where he assumed increasing responsibilities until becoming Managing Director in 2013. Before his appointment as Advisor to the Governor on Digitalization, Mr. Santor served as Managing Director of the Bank's Canadian Economic Analysis Department. Mr. Santor's research has focused on issues relating to the incidence and effects of unconventional monetary policy, the international monetary system and global financial architecture, and the impact of ownership structure on Canadian firms. Mr. Santor was born in London, Ontario. He completed his BA in History and Political Science at Huron College, University of Western Ontario, and his PhD in Economics at the University of Toronto.

Kirsten Fraser, Acting Director, Financial Services Innovation, Department of Finance Canada



Kirsten Fraser serves as Director of the Financial Services Innovation Team and has worked at the Department of Finance Canada since 2018 on open banking, financial services innovation and financial crime policy. Prior to joining Finance Canada, she worked on competition policy and advocacy at the Competition Bureau and in the private sector as a consultant.

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